DUBAI WEEK IN AFRICA
KENYA

11-2 PM (Dubai Time) | 10-1 PM (Kenya Time)

15th - 18th FEB 2021

VITRUAL

POST REPORT

KENYA PARTENRS

KNCCI KENYA NATIONAL CHAMBER OF COMMERCE & INDUSTRY

REPUBLIC OF KENYA | KENYA EXPORT PROMOTION & BRANDING AGENCY

KenInvest PROMOTING INVESTMENTS IN KENYA

Villa Rosa Kempinski NAIROBI

MSEA

AMI African Management Institute

UAE TRADE CENTER

DUBAI PARTNERS

مؤسسة دبي لتنمية الصادرات DUBAI EXPORTS

EZDUBAI E-COMMERCE ZONE A development by DUBAI SOUTH

DP WORLD

مركز دبي لتطوير الاقتصاد الإسلامي DUBAI ISLAMIC ECONOMY DEVELOPMENT CENTRE

DMCC

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TECHNICAL ORGANIZER

UAE TRADE CENTER

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BRIEF

Dubai Week In Africa is a virtual trade mission-focused on developing stronger more resilient trade relations between the UAE and evolving African communities.

The event is aimed at connects business owners, governments, and policymakers from the UAE, and Kenya to discuss the challenges and opportunities for boosting bilateral trade and investments.

KEY OPPORTUNITIES

4099
NUMBER OF ATTENDEES

MINISTERS & HIGH LEVEL SPEAKERS
18

B2B & G2G MEETINGS
BRINGING BUSINESSES, GOVERNMENTS AND OPPORTUNITIES TOGETHER

12
GOVERMENT PARTNERS

UAE

KENYA

4 DAYS

38
PANELIST

MAIN SECTORS

- TRADE & EXPORTS
- FREE ZONE & INVESTMENT (LOGISTICS)
- E-COMMERCE
- ISLAMIC ECONOMY

PARTNERS

Dubai

EXPORT & TRADE PARTNER

مؤسسة دبي لتنمية الصادرات
DUBAI EXPORTS

FREE ZONE & INVESTMENT PARTNER

DP WORLD

DMCC

E- COMMERCE PARTNER

EZDUBAI
E-COMMERCE ZONE
A development by DUBAI SOUTH

ISLAMIC ECONOMY PARTNER

دبي عاصمة الاقتصاد الإسلامي
DUBAI THE CAPITAL OF ISLAMIC ECONOMY

مركز دبي لتطوير الاقتصاد الإسلامي
DUBAI ISLAMIC ECONOMY DEVELOPMENT CENTRE

ISLAMIC ECONOMY CO SPONSOR

DAR AL SHARIA

بنك دبي الإسلامي
Dubai Islamic Bank

Dubai Global Connect

PARTNERS

Kenya

KNCCI
KENYA NATIONAL CHAMBER OF COMMERCE & INDUSTRY

HARAMBEE
REPUBLIC OF KENYA

KENYA EXPORT PROMOTION & BRANDING AGENCY

KenInvest
PROMOTING INVESTMENTS IN KENYA

Villa Rosa Kempinski
NAIROBI

MSEA

African Management Institute

MEDIA & PRESS

SOCIAL MEDIA

Dubai Exports @DubaiExports · Feb 15

انطلقت اليوم أعمال منتدى «أسبوع دبي في أفريقيا- كينيا» عبر تقنيات الاتصال المرئي «افتراضيًا» وتستمر إلى 18 فبراير الجاري بمشاركة وزراء ومسؤولين من الإمارات وكينيا.

1 1

Jebel Ali Free Zone @jafzadubai · ১৪ ফেব

Sultan Ahmed Bin Sulayem, Group Chairman and CEO of DP World will be delivering a keynote speech during "Dubai Week in Africa". Register through the link in our bio.

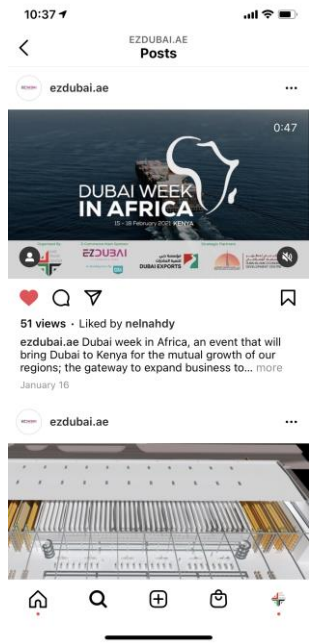
#Jafza

DP World @DP_World · Feb 15

Today our Chairman @ssulayem revealed how infrastructure is key to Africa's ambitions at Dubai Week in Africa. With the AfCFTA connecting 1.3bn people across 55 countries, it's time for new physical and digital trade solutions to solidify these links to truly power growth.

> **Sultan Ahmed Bin Sulayem** @ssulayem · Feb 15
>
> I spoke at Dubai Week in Africa today alongside @ThaniAlZeyoudi and others in a series of key-note speeches to outline the investments and infrastructure-led solutions needed to turbocharge Africa's economy and health.
>
> Show this thread

1 5



PRESS RELEASE

THOUSANDS TAKE PART IN FIRST DAY OF DUBAI WEEK IN AFRICA 2021 VIRTUAL EXPO

DUBAI, 15th February, 2021 (WAM) -- The Dubai Week in Africa virtual trade summit kicked off on Monday with thousands of business people, policy makers and media from around the word attending the online event which was graced by opening remarks from Dr. Thani bin Ahmed Al Zeyoudi, Minister of State for Foreign Trade, Sultan Ahmed bin Sulayem, Group Chairman and CEO of DP WORLD and Betty Maina, Cabinet Secretary, Ministry of Industrialisation, Trade and Enterprise Development Government of Kenya among others.

The Dubai Week in Africa, a unique virtual trade mission designed by the UAE Trade Centre is taking place until 18th February, and seeks to build resilient trade relations between the UAE and Kenya by hosting inspiring panel discussions on vibrant business segments like Export and Trade, Free Zone & Investment, E-Commerce and Islamic Economy.

"UAE believes that increased partnership and cooperation with governments and private sector will be the key to building a stronger and more resilient post-COVID economy through this platform (Dubai Week in Africa 2021) we hope we will uncover new ideas and investment opportunities needed to make the global economy more competitive, more vibrant and more prosperous," said Dr Zeyoudi.

"In 2019 trade between UAE and Africa increased by 14 percent, to nearly 50 billion dollars compared to 43.9 billion in 2018," he explained. (Click here for more)

“Dubai Week in Africa – Kenya” confirms the strength of the trade balance

The works of the second day of the virtual forum “Dubai Week in Africa – Kenya” witnessed strategic dialogues on free zones, small and medium enterprises and e-commerce, with wide participation of businessmen and women, as well as officials from the UAE and Kenyan public and private sectors.

Jumah Muhammad Al-Kit, Assistant Undersecretary for the Foreign Trade Sector at the Ministry of Economy, expressed his confidence in the strength and flexibility of the UAE’s trade balance with African countries, especially Kenya, despite the global economic downturn, due to the repercussions of the “Covid-19” pandemic .. And he said: Despite the repercussions of the “Covid-19” pandemic. »And its impact on non-oil trade exchange between countries of the world, but the trade exchange between the UAE and the continent of Africa reached 80% of the UAE’s imports from Africa.

(Click here for more)

«أسبوع دبي في إفريقيا- كينيا» يؤكد قوة الميزان التجاري بين الطرفين

شهدت أعمال اليوم الثاني من المنتدى الافتراضي «أسبوع دبي في إفريقيا - كينيا» حوارات استراتيجية عن المناطق الحرة والشركات الصغيرة والمتوسطة والتجارة الإلكترونية وسط مشاركة واسعة من رجال وسيدات الأعمال ومسؤولين من القطاعين العام والخاص الإماراتي والكيني.

وعبر جمعة محمد الكيت، الوكيل المساعد لقطاع التجارة الخارجية في وزارة الاقتصاد عن ثقته في قوة ومرونة الميزان التجاري للإمارات مع دول إفريقيا ولاسيما كينيا برغم تراجع الاقتصاد العالمي، بسبب تداعيات جائحة «كوفيد-19».. وقال: برغم تداعيات جائحة «كوفيد-19» وتأثيرها في التبادل التجاري غير نفطي بين دول العالم، إلا أن التبادل التجاري بين دولة الإمارات وقارة إفريقيا وصل إلى 80% من واردات الإمارات من إفريقيا.

وأضاف أن 67% من التبادل التجاري غير النفطي بين الإمارات وكينيا يتم عبر المناطق الحرة، بينما تتم 85% من عمليات إعادة التصدير من الإمارات إلى كينيا عبر المناطق الحرة في الإمارات.. مشيراً إلى أن أهم قطاعات التعاون المشترك بين الدولتين تتمثل في تجارة التجزئة، والطاقة المتجددة والتقنيات ذات الصلة بالاتصالات والتحول الرقمي لعدد من القطاعات.يتبع...

التجارة الالكترونية تتصدر محاور اليوم الثالث من "أسبوع دبي في أفريقيا - كينيا"

دبي في 17 فبراير / وام / شهدت أعمال اليوم الثالث من منتدى "أسبوع دبي في أفريقيا - كينيا" مناقشات حيوية عن الأهمية الكبيرة لقطاع التجارة الالكترونية وسبل تنظيمها من أجل تعزيز العلاقات الثنائية التجارية بين الإمارات و أفريقيا.

حضر جلسات اليوم الثالث سعادة عبدالله آل صالح وكيل وزارة الاقتصاد ومعالي جوزيف موشيرو أمين مجلس الوزراء الكيني لوزارة الاتصالات والإبداع والشباب ومحسن أحمد الرئيس التنفيذي لقطاع الخدمات اللوجستية في شركة دبي الجنوب وعدد من المسؤولين ورجال وسيدات الأعمال من الجانبين الإماراتي والكيني.

وأكد سعادة عبدالله آل صالح أن دولة الإمارات تعد أكثر أسواق التجارة الإلكترونية تقدمًا في منطقة الشرق الأوسط وشمال إفريقيا إذ تمتلك بنية تحتية لوجستية متقدمة والسياسات الحكومية التي تدعم الإبداع الذي ساهم في نمو هذا القطاع بالدولة.

وقال إن جاهزية الدولة الرقمية أتاحت الانتقال السلس إلى العمل عن بعد ونظم التعلم الافتراضي عقب انتشار جائحة كورونا "كوفيد-19" عالميا حيث أثبت الاقتصاد الرقمي فعاليته مع اعتماد العالم عليه أثناء فترة الجائحة إذ اضطلع بدور هام في تنظيم حركة سلاسل الإمداد المحلية والدولية. يتبع...

EXPORT & TRADE

WATCH THE FULL SESSION HERE

KEYNOTE SPEAKERS

H.E DR. THANI BIN AHMED AL ZEYOUDI
UAE MINISTER OF STATE FOR FOREIGN TRADE

HONORABLE LAWRENCE MACHARIA KARANJA
CABINET SECRETARY MINISTRY OF INDUSTRIALIZATION, TRADE AND ENTERPRISE DEVELOPMENT

H.E. SULTAN AHMED BIN SULAYEM
GROUP CHAIRMAN AND CEO, DP WORLD

MR. WALID HAREB ALFALAHI
CHIEF EXECUTIVE OFFICER OF UAE TRADE CENTER

PANELIST

"CREATING RESILIENT MARKET IN THE NEW NORMAL"

MODERATOR

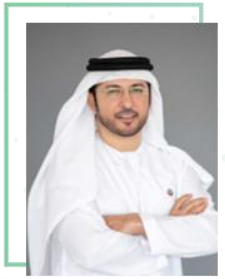
DR. ASHRAF MAHATE
CHIEF ECONOMIST
TRADE & EXPORT MARKET
DEVELOPMENT, DUBAI EXPORTS

MR. RICHARD NGATIA
PRESIDENT, KENYA CHAMBER OF
COMMERCE & INDUSTRY

MR. JASWINDER BEDI,
CHAIRMAN, KENYA EXPORT PROMOTION
& BRANDING AGENCY

MR. SAEED AL AWADI
CHIEF EXECUTIVE OFFICER
DUBAI EXPORTS

H.E. FAHAD AL GERGAWI
CHIEF EXECUTIVE OFFICER OF
DUBAI INVESTMENT DEVELOPMENT AGENCY



MR. ABDULLA BIN DAMITHAN
CHIEF COMMERCIAL OFFICER
DP WORLD

MR.MOHSEN AHMAD ALAWADHI
CHIEF EXECUTIVE OFFICER
LOGISTICS DISTRICT AT DUBAI SOUTH

FREE ZONE & INVESTMENT

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KEYNOTE **SPEAKERS**

HIS EXCELLENCY JUMA AL KAIT,
ASSISTANT UNDER-SECRETARY,
MINISTRY OF ECONOMY

HONORABLE LAWRENCE MACHARIA KARANJA
CABINET SECRETARY MINISTRY OF
INDUSTRIALIZATION, TRADE AND
ENTERPRISE DEVELOPMENT

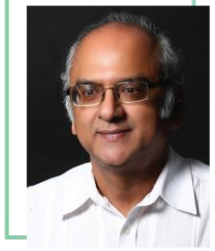
MR. ABDULLA BIN DAMITHAN
CHIEF COMMERCIAL OFFICER,
DP WORLD

MR. MAHMOOD AL BASTAKI
CHIEF OPERATION OFFICER,
DT WORLD

PANELIST

"CHANGING TRENDS IN SUPPLY CHAINS & LOGISTICS INDUSTRY"

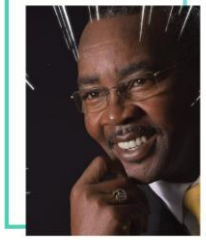
MODERATOR



DR MOHAN GURUSWAMY,
CHIEF KNOWLEDGE OFFICER,
WORLD FREE ZONES
ORGANIZATION

MR. AHMAD SULTAN AL HADDAD
CHIEF OPERATING OFFICER,
JEBEL ALI FREE ZONE

MR. SANJEEV DUTTA
EXECUTIVE DIRECTOR-COMMODITIES
& FINANCIAL SERVICES,
DUBAI MULTI COMMODITIES
CENTRE (DMCC)



MR. JAMES MUREU
PRESIDENT, UNION OF AFRICAN
PRIVATE SECTOR ORGANIZATION

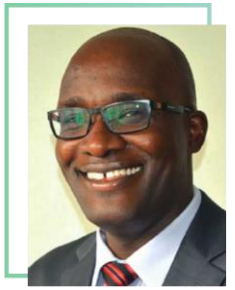
MR. GURACHA ADI,
MANAGER, INVESTOR SERVICES,
KENYA INVESTMENT
AUTHORITY

FIRESIDE CHAT: GROWTH & DEVELOPMENT OF SMEs in NEW NORMAL

HOST

MR. WALID HAREB ALFALAHI
CHIEF EXECUTIVE OFFICER
OF UAE TRADE CENTER

MR. SAEED MATAR AL MARRI
DEPUTY CHIEF EXECUTIVE OFFICER
DUBAI SME



MR. HENRY MWENDA RITHAA
CHIEF EXECUTIVE OFFICER, MICRO & SMALL
ENTERPRISE AUTHORITY

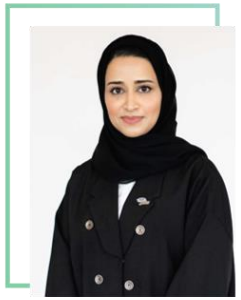
PANELIST

"BIG TRADE FOR SMALL BUSINESS - OPPORTUNITIES FOR SMES IN AFRICA & UAE"

MODERATOR

MS. REBECCA HARRISON
CO-FOUNDER & CEO,
AFRICAN MANAGEMENT
INSTITUTE (AMI)

MR. ESAM MAHMOUD
SENIOR VICE PRESIDENT
ETISALAT



MS. EBTESAM AL KAABI
HEAD OF SALES,
JEBEL ALI FREE ZONE

MR. MANISH SARDANA
MANAGING DIRECTOR,
SQUAD DIGITAL - SCAN GROUP

ALPHONCE JUMA
CEO & FOUNDER
PALSCITY

MR. ALLAN NGUGI,
DIRECTOR BUSINESS
COMPETITIVENESS,
TRADEMARK EAST AFRICA

E-COMMERCE

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KEYNOTE **SPEAKERS**

HIS EXCELLENCY ABDULLA AL SALEH
UNDERSECRETARY OF
THE MINISTRY OF ECONOMY

HONORABLE JOSEPH MUCHERU
CABINET SECRETARY,
MINISTRY OF ICT, INNOVATION AND
YOUTH AFFAIRS, REPUBLIC OF KENYA

MR.MOHSEN AHMAD ALAWADHI
CHIEF EXECUTIVE OFFICER
LOGISTICS DISTRICT AT DUBAI SOUTH

MR. MAHMOOD AL BASTAKI
CHIEF OPERATION OFFICER,
DT WORLD

PANELIST

"CAPTURING CROSS BORDER MOMENTUM THROUGH E-COMMERCE"

MODERATOR

MS. ABIGAIL
CEO & FOUNDER,
AMARI CONSULTING LTD
(KENYA)

MR.MOHSEN AHMAD ALAWADHI
CHIEF EXECUTIVE OFFICER
LOGISTICS DISTRICT AT DUBAI SOUTH

MR. MESHAK KIPTURGO,
MANAGING DIRECTOR,
SIGINON GROUP

MR. MAHMOOD AL BASTAKI
CHIEF OPERATION OFFICER,
DT WORLD

"PROMOTING INNVOATION & BEST PRACTICES IN HOLTICULTURE & PERISHBLES PRODUCE"

MODERATOR

MR. WALID HAREB ALFALAHI
CHIEF EXECUTIVE OFFICER
OF UAE TRADE CENTER

MR. MOHAMMAD HASSAN ABBAS
SENIOR VP: ASIA PACIFIC
MIDDLE EAST & NORTH AFRICA,
FRESH DEL MONTE PRODUCE INC.

MR. PAUL BOOTS
HEAD OF BUSINESS DEVELOPMENT,
DUBAI GLOBAL CONNECT

MR. CLEMENT TULEZI
CHIEF EXECUTIVE OFFICER
KENYA FLOWER COUNCIL

MR. HOSEA MACHUKI
CEO, FRESH PRODUCE EXPORTERS
ASSOCIATION OF KEYA (FPEAK)

ISLAMIC ECONOMY

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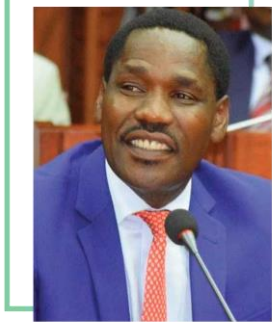
KEYNOTE SPEAKERS

HIS EXCELLENCY
DR. ABDULLAH BIN MOHAMMED BELHAIF AL NUAIMI
MINISTER OF CLIMATE CHANGE AND ENVIRONMENT



HONORABLE PETER MUNYA
CABINET SECRETARY,
MINISTRY OF AGRICULTURE,
LIVESTOCK & FISHERIES

MR. ABDULLA MOHAMMED AL AWAR
CEO, DUBAI ISLAMIC ECONOMY DEVELOPMENT CENTRE

MR. KIPRONO KITTONY
CHAIRMAN, NAIROBI SECURITIES EXCHANGE

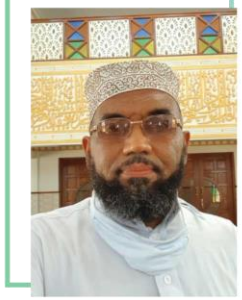
MR. DOURAID ZAGHOUANI
CHIEF OPERATING OFFICER,
INVESTMENT CORPORATION OF DUBAI - ICD

PANELIST

"HALAL FOOD TRADING AND POSITIONING IN INTERNATIONAL MARKET"

MODERATOR

DR. ASHRAF MAHATE
CHIEF ECONOMIST
TRADE & EXPORT MARKET
DEVELOPMENT, DUBAI EXPORTS



SHEIKH ABDULATIF SHEIKH
MUSLIM SCHOLAR & SHARIAH ADVISOR
AT KENYA BUREAU OF HALAL
CERTIFICATION.

MR. SALEH LOOTAH
CHAIRMAN, FOOD AND BEVERAGE
MANUFACTURERS GROUP

MS. AMINA AHMED MOHAMED
CHAIR OF ARAB ACCREDITATION
COOPERATION (ARAC)

MR. OMAR ABDULLA ABDULAZIZ KHAN
DIRECTOR OF INTERNATIONAL
OFFICES, DUBAI CHAMBER
OF COMMERCE & INDUSTRY

MS. BRENDA DENOUSSE,
GENERAL MANAGER,
BROOKSIDE DAIRY LTD.

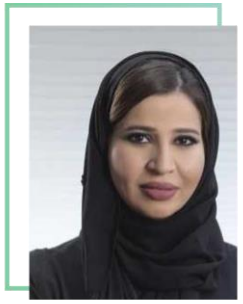
PANELIST

GLOBAL ISLAMIC FINANCE INDUSTRY – GROWTH & INNOVATIONS THROUGH FINTECH

MODERATOR

DR. ASHRAF MAHATE
CHIEF ECONOMIST
TRADE & EXPORT MARKET
DEVELOPMENT, DUBAI EXPORTS

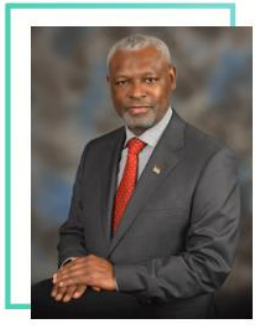
MR. SANJEEV DUTTA
EXECUTIVE DIRECTOR-COMMODITIES
& FINANCIAL SERVICES,
DUBAI MULTI COMMODITIES
CENTRE (DMCC)



MS. RAJA AL MAZROUEI
EXECUTIVE VICE PRSIDENT
FINTECH HIVE, DUBAI INTERNATIONAL
FINANCIAL CENTRE AUTHORITY

MR. SOHAIL ZUBAIRI
SENIOR ADVISOR,
DUBAI ISLAMIC ECONOMY
DEVELOPMENT CENTRE

MR. MOHAMMED SAIFULLAH KHAN
CHIEF EXECUTIVE OFFICER,
DAR AL SHARIA



MR. ABDALLA ADULKHALIK
DIRECTOR, GULF AFRICAN BANK

MR. CHIDI OKPALA
CEO & FOUNDER
ASANTE FINANCIAL
SERVICES GROUP

UP COMING EVENTS

DUBAI WEEK
IN AFRICA
MAY 2021 UGANDA

DUBAI WEEK
IN AFRICA
SEPT 2021 NIGERIA

For more details please contact us on:
info@uaetradecenter.ke

UAE TRADE CENTER

DUBAI WEEK IN AFRICA
KENYA

THANK YOU

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